

# \$50 Prepaid Card Offer Redemption Form

Name



Mercedes-Benz

Mailing Address (No P.O. Boxes without a street address.)

Apt. No.

City

State

Zip

VIN

Email Address\*

Vehicle Model

Vehicle Model Year

Phone Number\*

\* In the event that we need additional information to process your rebate request, we will contact you by email and then via phone, if necessary. Your email address and phone number will only be used for this purpose and will not be shared with outside parties or used for other marketing purposes.

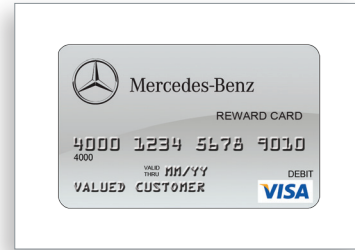
▼ Follow the 7 steps below to receive your Mercedes-Benz Visa Prepaid Card. ▼



## In order to process your claim and receive your \$50 Mercedes-Benz Visa® Prepaid Card, you must do the following:

1. Purchase your qualifying 2012 Mercedes-Benz North America Map DVD no later than June 30, 2012
2. Complete this original offer redemption form in its entirety
3. Please ensure the vehicle model, year and VIN are included
4. Remove the original SKU/bar code sticker from the shrink-wrap packaging
5. Obtain the entire original sales receipt dated no later than June 30, 2012
6. Circle the price paid on the original sales receipt
7. Send this original offer redemption form, SKU/bar code sticker from the shrink-wrap packaging and sales receipt, as described above by July 31, 2012, to:

NAVTEQ Map Update Promotions  
P.O. Box 1911  
Orem, Utah 84059



Purchase a qualifying NAVTEQ map update for your qualifying Mercedes-Benz Vehicle (defined below) at a participating Mercedes-Benz dealer in any of the 50 United States or the District of Columbia or online at [www.navigation.com/mbusa/offer](http://www.navigation.com/mbusa/offer) or from a phone order by calling 1-888-628-4483 between April 16, 2012 and June 30, 2012 to be eligible to receive a \$50 Mercedes-Benz Visa Prepaid Card. Prepaid Card is provided in the form of a Mercedes-Benz Visa Prepaid Card, accepted everywhere Visa debit cards are accepted. Prepaid Card is subject to the terms and conditions set by issuer, and expires on the last day of the month listed on the front of the card. This card is issued by CenterState Bank of Florida, NA pursuant to a license from Visa U.S.A. Inc. Prepaid Card is non-transferable and non-refundable. For the purposes of this program a "qualifying NAVTEQ map update" is a Navigation System NTG2, NAVTEQ Maps SKU# U0014-0075-109, Mercedes-Benz SKU# BQ 646 0278 or NTG4, NAVTEQ Maps SKU# U0055-0075-203, Mercedes-Benz SKU# BQ 646 0297. Except as otherwise required by law, this offer is limited to one Prepaid Card per valid Vehicle Identification Number (VIN) on each qualifying NAVTEQ map update purchased between April 16, 2012 and June 30, 2012 (the "Program Period").

**Please allow up to 8 weeks for processing Prepaid Card claim, or as otherwise required by law.**

Qualifying Mercedes-Benz Vehicles include: C-Class 2005 – 2011, CLK-Class 2005 – 2009, G-Class 2007 – 2008, GL-Class 2007 – 2008, GLK-Class 2010 – 2012, M-Class 2006 – 2008, R-Class 2006 – 2008 and SLS AMG 2011 – 2012.

Purchase of qualifying NAVTEQ map update during the Program Period must appear on the sales receipt. Consumers must submit in one mailing envelope: (1) original, dated sales receipt from a participating Mercedes-Benz dealer or from an online purchase at [www.navigation.com/mbusa/offer](http://www.navigation.com/mbusa/offer) or from a phone order placed by calling 1-888-628-4483 dated between April 16, 2012 and June 30, 2012, (2) original offer redemption form completely and legibly filled out, (3) original SKU/bar code sticker from the shrink-wrap packaging from the qualifying NAVTEQ map update. Prepaid Card claims must be postmarked no later than July 31, 2012. Orders which do not include all requirements will be invalidated and returned. All Prepaid Card requests become the property of NAVTEQ North America, LLC upon submission, and will not be returned unless invalidated. Duplicate submissions will not be fulfilled. Prepaid Cards are not redeemable in the dealership. This offer redemption form, dealer-identified receipt, online receipt, or phone receipt, and SKU/bar code sticker must be originals (no copies allowed), may not be reproduced, and must accompany your request. No clubs, groups, or organizations may participate. Requests must use a street address; PO Boxes will not be accepted. This offer is not combinable with any other NAVTEQ North America, LLC offer. Purchased merchandise must not be returned. Copies of official offer redemption form or sales receipts will not be accepted and will not be returned. Duplicate requests will not be accepted nor returned. Illegible or incomplete requests will not be honored. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this offer. Offer is not valid on free, giveaway, or other promotional merchandise. NAVTEQ North America, LLC is not responsible for late, lost, mutilated, stolen, misdirected, damaged or postage-due requests or mail. NAVTEQ North America, LLC reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Void where prohibited, taxed or restricted. Make a photocopy of all materials submitted for your records. For questions regarding this offer, call 1-888-628-4483 and reference Mercedes-Benz Prepaid Card Offer.



Example of SKU/bar code sticker from the shrink-wrap packaging.

To check the status of your Prepaid Card, call 1-877-628-6270 or email [rewardcard@navteq.com](mailto:rewardcard@navteq.com)  
NAVTEQ North America, LLC, 425 W. Randolph, Chicago, IL 60606